MSKTC COVID-19 Dissemination Toolkit for Burn Model System Researchers

Dear BMS researchers,

The <u>Model Systems Knowledge Translation Center</u> (MSKTC) has developed this toolkit to help burn survivors to stay healthy during the coronavirus/COVID-19 pandemic. Please use the sample language below to send social media messages and newsletter stories to your network to make others aware of the MSKTC resources available.

Section 1: Sample Social Media Messages

- In these unprecedented times, #MSKTC resources can help people with #burninjury to #stayhealthy. https://bit.ly/34tDVko
- #MSKTC's free, #researchbased resources can help people with burn injuries and their families #stayhealthy during #COVID19. https://bit.ly/34tDVko
- Help your #patients #stayhealthy and care for their wounds at home during #COVID19 by sharing this #MSKTC factsheet: https://bit.ly/2yM1ngT
- Itchy skin may prevent people with #burninjury from doing things that can help them #stayhealthy during these uncertain times. #MSKTC factsheet in English and Spanish has treatments that can help. https://bit.ly/3aUYkRv
- Healthy eating boosts the immune system in people with #burninjury. This is especially key during the #COVID19 pandemic. #MSKTC #stayhealthy https://bit.ly/34tE07G
- Managing pain may be a challenge for #burninjury patients, especially during #COVID19. This #MSKTC factsheet in English and Spanish provide treatment and behavioral approaches that can help them #stayhealthy. https://bit.ly/2Rp6ZEb
- Despite #COVID19, people with #burninjury should still exercise to #stayhealthy.
 #MSKTC has a suite of #researchbased resources to help. https://bit.ly/3aWg4vX
- People with #burninjury who experience sleep problems may need extra support during #COVID19 to #stayhealthy. #MSKTC has info in both English and Spanish to help. https://bit.ly/34kBYqp

- Proper scar management is a key part of #burninjury patients recovery to help them #stayhealthy during these uncertain times. Check out #MSKTC's helpful info in English and Spanish. https://bit.ly/3eauJG6
- In these uncertain times, addressing psychological distress in people with #burninjury is critical. Check out this #MSKTC factsheet in English and Spanish: https://bit.ly/3eaScGT #stayhealthy

Section 2: Sample Newsletter Message

The Model Systems Knowledge Translation Center (MSKTC) is supporting burn survivors to help them stay healthy during the coronavirus/COVID-19 pandemic. Burn survivors can continue to improve their health and wellbeing during these unprecedented times using a variety of MSKTC's free, online resources. For example MSKTC burn injury resources ranging from wound care to managing psychologic distress to the importance of exercise and healthy eating, please visit https://msktc.org/burn. In addition to burn injury resources, MSKTC has resources on spinal cord injury (https://msktc.org/burn. In addition to burn injury resources, MSKTC has resources on spinal cord injury (https://msktc.org/sci) and traumatic brain injury (https://msktc.org/sci). The MSKTC is funded by the National Institute on Disability, Independent Living, and Rehabilitation Research, Administration for Community Living, U.S. Department of Health and Human Services.