

MSKTC Teaser Script

Video Title: Welcome to Model Systems Knowledge Translation Center (MSKTC)

Scene: Music over three slider photos on the MSKTC homepage.

VO line 1:

“Finding high quality information to help support people living with spinal cord injury, traumatic brain injury, and burn injury can be time-consuming and challenging.”

Scene: Screen cuts to animated MSKTC logo.

VO line 2:

“MSKTC [pronounced M-S-K-T-C], or the Model Systems Knowledge Translation Center, is here to help [emphasis]!”

Scene: Screen cuts to MSKTC website homepage. Then cuts to the following resources through line 4:

- possible screens to show from MSKTC website:
 - <https://msktc.org/sci>
 - <https://msktc.org/tbi>
 - <https://msktc.org/burn>

VO line 3:

“MSKTC’s mission is to create user-friendly, research-based resources for people living with spinal cord injury, traumatic brain injury, and burn injury, and [emphasis] the caregivers, healthcare providers, and others who support them.”

VO line 4:

“MSKTC offers free videos, factsheets, narrated slideshows, infocomics, and other resources to support people living with spinal cord injury, traumatic brain injury, and burn injury. All MSKTC resources are freely available on the website at www.msktc.org [w-w-w-dot-m-s-k-t-c-dot-org].”

Scene: Screen cuts to white screen with MSKTC logo and “www.msktc.org” written out on second line. The following text on funding info and NIDILRR logo should be included on bottom of screen.

Funding info text:

Model Systems Knowledge Translation Center is funded by the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR grant number 90DP0082), Administration for Community Living (ACL), Department of Health and Human Services (HHS). The contents of this presentation do not necessarily represent the policy of NIDILRR, ACL, HHS, and you should not assume endorsement by the Federal Government.

VO line 5:

“To access free, high-quality resources to support people living with spinal cord injury, traumatic brain injury, and burn injury, go to www.msktc.org [w-w-w-dot-m-s-k-t-c-dot-org].”