Effective Use of Bullet Charts

Purpose
This tool provides guidelines and tips on how to effectively use bullet charts to communicate research findings.

Format
This tool provides guidance on bullet charts and their purposes, and shows examples of preferred practices and practical tips for bullet charts.

Audience
This tool is designed primarily for researchers from the Model Systems that are funded by the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR). The tool can be adapted by other NIDILRR-funded grantees and the general public.

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Bullet Charts

Bullet Charts are used to display, in a compact manner, progress toward a goal for a particular measure.

Bullet charts display:

- An entity’s current performance on the measure
- The target or goal for the entity on the measure, and
- Some qualitative indication of context - such as whether the entity’s current performance is in an unacceptable range, an acceptable range, or an exemplary range.
Patient Would Recommend This Health Clinic - Quarterly Results for OND 2014

Would you recommend the [Health Clinic Name] to your friends and family?
Percent responding "Yes" or "Yes, definitely"

Red Vertical Line = Minimum Target Performance – 80% Would Recommend
Grey Bullet = Actual Performance by the Health Clinic - 87% of Patients at Chicken Bridge Health Clinic Would Recommend.

Context:
Pink Shading = Unacceptable Range of Performance
Yellow Shading = Acceptable Range of Performance
Green Shading = Exemplary Performance
Bullet Charts – Experience of Care Survey Results

Compare across clinics at a glance

Source: Mock Data