

Social Media Monthly Report

Month	Month Year									
	# of post	# of post previous month	# of post current month	Reach	Audience # current month	Audience # previous month	+/- Audience #			
Twitter										
Facebook										
Linked In										
Blog										

				Twitter 2	016-2017				
Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept
# of post									

# of					
followers					

	Blog 2016-2017								
Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept
# of post									

				Facebook	2016-2017				
Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept
# of Post									
Audience									
Gender of									
Likes									
relative to									
FB									

Country of Likes				
Likes				

				MSKTC Head	dlines Tracking	g			
Issue #	Date	# of	Opened	Bounce	No Info	Clicked	Unsubscribed	Forwarded	Complained
		Recipients							
36									
37									
38									
39									
40									
41									

	LinkedIn										
Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov
# of											
Connections											

held by						
profile						

	Newsletter Subscribers										
Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov
# of											
subscribers											

Comments, Observations, or Insights								
Insight								