**Social Media Development Calendar**

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| **DAY/MILESTONE** | **TOPIC** | **CALL TO ACTION/GOAL** | **DRAFT COPY** | **IMAGE** | **LINK** | **AUTHOR** | **CREATION DEADLINE** | **REVIEWER** | **REVIEW DEADLINE** | **APPROVAL/REVISIONS** | **FINAL COPY** | **PUBLISH TIME** | **CHANNEL(S)** |
| **Monday** |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **Tuesday** |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **Wednesday** |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **Thursday** |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **Friday** |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **Saturday** |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **Sunday** |  |  |  |  |  |  |  |  |  |  |  |  |  |
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