

## Effective Use of Bullet Charts

**Purpose** This tool provides guidelines and tips on how to effectively use bullet

charts to communicate research findings.

**Format** This tool provides guidance on bullet charts and their purposes, and

shows examples of preferred practices and practical tips for bullet charts.

**Audience** This tool is designed primarily for researchers from the Model Systems

that are funded by the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR). The tool can be adapted by other

NIDILRR-funded grantees and the general public.

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### **Bullet Charts**

Bullet Charts are used to display, in a compact manner, progress toward a goal for a particular measure.

## Bullet charts display:

- An entity's current performance on the measure
- The target or goal for the entity on the measure, and
- Some qualitative indication of context such as whether the entity's current performance is in an unacceptable range, an acceptable range, or an exemplary range.

# **Bullet Charts – Experience of Care Survey Results**

Patient Would Recommend This Health Clinic - Quarterly Results for OND 2014

Would you recommend the [Health Clinic Name] to your friends and family?

Percent responding "Yes" or "Yes, definitely"

10 20 30 40 50 60 70 80 90 100



Red Vertical Line = Minimum Target Performance – 80% Would Recommend

Grey Bullet = Actual Performance by the Health Clinic - 87% of Patients at Chicken Bridge Health Clinic Would Recommend.

#### Context:

Pink Shading = Unacceptable Range of Performance

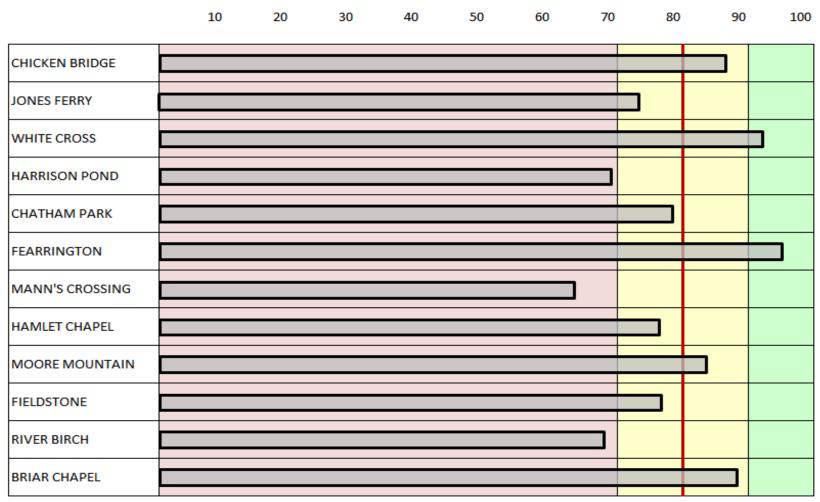
Yellow Shading = Acceptable Range of Performance

Green Shading = Exemplary Performance



# **Bullet Charts – Experience of Care Survey Results**

#### Compare across clinics at a glance





Source: Mock Data